

**FRIENDS OF LOUISIANA PUBLIC BROADCASTING  
FESTIVAL 2005  
CORPORATE SPONSORSHIP PLAN FOR \$1,200**

***Benefits You Will Receive:***

- On-air credit during an **ENTIRE EVENING OF APPROXIMATELY SIX PRIME TIME BREAKS** featuring your company's logo on phone placards and set signage. Most evenings consist of six or more breaks that span 8-10 minutes.
  - Your designated spokesperson will be featured in an interview to talk about your company's products and services.
  - Sixteen of your employees can be featured during all pledge breaks as they answer telephone pledges from viewers. Groups may wear company t-shirts or hats with your company logo. (**OPTIONAL-Friends can provide a volunteer phone group if you prefer.**)
  - Your company may promote pre-approved "specialty items" to viewers who make a pledge.
  - A **challenge break** in which your company spokesperson challenges the viewers to match the \$1,200 your company has pledged
  - You will receive a one-year subscription to **VISIONS**, LPB's monthly program guide
  - Your company's name will be listed in **VISIONS** for one year (20,000 circulation)
  - Recognition on **LPB's Award Winning Web Page**.
  - A complimentary VHS tape of the evening's activities for your company archives.
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***Yes, I want our company to be a FESTIVAL 2005 Corporate Sponsor***

**I would like to reserve the following evening:** \_\_\_\_\_ (*subject to availability*)

**Number of phone volunteers we will provide:** \_\_\_\_\_ (*12 phones need to be covered*)

*Do you want Friends of LPB to provide a phone group for you? Yes* \_\_\_

**Pledge Night Company Spokesperson: (one person)** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

*If this is your first sponsorship, please enclose your company's logo or e-mail to [tcrockett@lpb.org](mailto:tcrockett@lpb.org) for us to produce your signs. We will be sending you more information, such as arrival times, type of meal provided, etc. after your specific evening is booked.*

**In addition, we will need the names of your phone volunteers as soon as possible. .**

**Please fax this form to:  
Terri Crockett at (225) 767-4286**