LOUISIANA PUBLIC BROADCASTING
7733 Perkins Road, Baton Rouge, LA 70810 • (225) 767-5660 • www.lpb.org

March 12, 2010

Dear Technology Coordinator:

Thank you for helping make Louisiana Public Broadcasting's Learning Port an important part of classroom instruction across the state. Teachers and students tell us how valuable the service is, and we are grateful for that vote of confidence. LPB is pleased to continue offering the popular Discovery Streaming educational content, but as we indicated last year our contracted fee with Discovery will increase again next year. LPB will continue to subsidize the cost so your portion is much less than it would be if you as an individual school or district had to pay the full fee.

To continue the service for the 2010-2011 school year, the cost to a district will be $700 per school with a $16,000 cap. If a district does not participate then individual schools within the district may receive the service for $700 per year.

We ask that your district provide teachers with a link to www.lpb.org/cyberchannel so they can log in to the Discovery service through LPB's educational portal, LPB Learning Port. Having teachers use our portal helps justify subsidizing the service and gives teachers an opportunity to explore all educational content on our website, i.e., k-12 electronic resources, lesson plans, electronic field trips, a blog about new resources and opportunities, as well as many other free videos.

To establish membership for the streaming service for the 2010-2011 school year, simply complete the letter of commitment. The commitment form can be downloaded at www.lpb.org/cyberchannel. Districts and schools have until September 15th to submit a signed letter of commitment which may be emailed to Gary Mire at gmire@lpb.org or faxed to him at (225) 767-4299.

Payment for LPB CyberChannel for the 2010-2011 school year, must be received no later than September 30, 2010, after which all unpaid accounts will be closed until payment is made in full.

Please join LPB in its efforts to continue to provide quality educational services to the teachers and students of Louisiana.

Sincerely,
Steve Graziano
Chief Operating Officer